



The Association of
Accountants and
Financial Professionals
in Business

IMA French Chapter Newsletter

From the President

I hope everyone has gotten through the first quarter in good shape. Mine seemed like a sprint at times, which is when I thought back to one of my more influential bosses who always said the year is a marathon. Keep the pace and don't sprint too early.

The IMA French Chapter's job is to help you network and to help you develop your skills. You told us in our recent member survey that you are looking to strengthen your soft skills. I am pleased to announce that you will get the chance to do each of these things on Thursday, May 21st. Lisa Beaudoin, IMA's Director of Educational Partnerships, will be in from the USA and will lead us through a CPE on Successful Conflict Negotiation. I hope to see you there.

Bryan Barr

President

"Leadership and learning are indispensable to each other."
~ John F. Kennedy

New Members

We welcome two new members to the IMA French Chapter: Alexis Wolf, who recently moved to Toulouse from the US, and Prash Chandrasekhar, who is a current MBA student at INSEAD with a background in risk management. Both Alexis and Prash are CMA certified.

Our survey results indicate that 82% of members are willing to broadcast the chapter events through their network. Please spread the word so our chapter can continue to grow.

Brittany Blanc

VP Communications & Secretary

CPE Survey Results

The results are in!

Members are most interested in soft skills related themes (82%), with some interest in managerial accounting and corporate finance related themes (64%), and financial accounting related themes (55%). Other suggestions

Upcoming CPE Event

IMA French Chapter has organised the first CPE event on Thursday, May 21st, at ENOES (62, rue de Miromesnil, 75008 PARIS). Lisa Beaudoin, Director of Educational Partnerships for IMA, will speak on the topic "Successful Conflict Negotiation".



The event, including a Q&A session, will be from 18:00 - 20:00. By attending this event, you will receive 2 CPEs. Every participant is kindly requested to make a contribution of 10€ to cover the room reservation and refreshments.

were compliance, audit and ethics.

In terms of sharing expertise by leading a CPE event, 55% of members chose “maybe”, 27% “yes”, and 18% “no”. Managerial Accounting related themes are most ready to be shared (66%).

The favorable length for CPE events is 1 - 1.5 hours or half day events/workshops (45%), with preference for Thursday evenings, at a frequency of 4 to 5 events/workshops a year (80%).

Most members (91%) are willing to contribute to support the growth of the chapter through a symbolic attendance fee to cover event costs between 5-15 euros per person.

The survey results are based on responses from 11 out of 23 members.

Jing Gong

VP Professional Education

As Director of Educational Partnerships for IMA, Lisa works with companies and educational institutions to create awareness of the benefits of membership in a professional association, as well as the benefits of earning the Certified Management Accountant (CMA) credential.

Lisa is a CMA and prior to joining IMA, she was the Accounting Department Chair at Cleary University in Ann Arbor, Michigan. Earlier in her career, Lisa held various accounting and finance positions at Ford Motor Company, Ford Credit, and IBM Corporation.

Jing Gong

VP Professional Education

[Register for the event](#)



IMA Europe



IMA French Chapter



IMA French Chapter Website

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