



The Association of  
Accountants and  
Financial Professionals  
in Business

## IMA French Chapter Newsletter

### From the President

2016 is well underway now and we hope you are on track in your professional and personal endeavors. Our mission, as a chapter, is to bring you continuing professional education and networking opportunities that build your skills and value in the workplace. We have two exciting events coming up to deliver on this mission.

The first event will focus on Best Practices Straight out of the Microsoft Toolbox. This CPE event will be co-led by Nicolas Lebon, Director of Accounting and Controls at Omnicom Group and Arnaud Petit, Finance Director Microsoft France.

The second event will be a review of key challenges and best practices in our profession as Frederic Doche, CEO of Decision Performance Conseil, presents the results of the 2015 International Observatory of Management Control global survey with a focus on more efficient analysis and more effective decision making in the digital age. This is a joint event with the DFCG. Further details on these two events may be found in this newsletter.

Our plans for 2016 will focus on delivering high quality and relevant CPE, working with schools and TopFinance to build management accounting and business partnering skills among young professionals, develop our use of LinkedIn as a tool to better communicate our mission and reducing the costs of operating our chapter. Our 2016 Annual Operating Plan may be [found here](#).

The strength of our chapter depends on the contribution of its members. If you would like to help by leading a CPE event, writing an article for our newsletter or contributing in another way please contact me or any other Chapter board member.

I hope to see you at one or both of the upcoming events. If you need anything in the meantime, please do not hesitate to contact me or any of the chapter board members.

Bryan Barr  
President

*"Lose yourself in generous service and every day can be a most unusual day, a triumphant day, an abundantly rewarding day!"*

~ William Arthur Ward

## Upcoming CPE Events

May 23, 2016 , 18:00 - 20:30, Issy-les-Moulineaux

### Best Practices Straight out of the Microsoft Toolbox



Nicolas Lebon, Director of Accounting and Controls, Omnicom Group Inc.

Nicolas is responsible for Financial Internal Consulting, Trainings, Systems and Special Projects for EMEA, Asia and Australasia. Attached to London and Reporting to New York, he has streamlined Reporting Workflows, Systems and strengthened Internal Consulting Actions to the 1.500+ Agencies worldwide. In 2015, Omnicom Group Inc reported \$ 15B Revenues and \$ 1M Net Income.



Arnaud PETIT, Finance Director Microsoft France

Arnaud has more than 15 years' experience in financial controller and director roles. He has worked for WorldCom, Cisco in UK, France, and CEE, Philips in Czech Republic and lastly as CFO France, before joining Microsoft as Finance Director.

He enjoys optimizing finance processes in support of operational teams, to position the finance team as a true business partner, by leveraging both technical knowledge and involvement in driving commercial results.

### *And yes Excel can sometimes beat yet another software package...*

**Omnicom** will give you a new and advanced perspective on a spreadsheet friend you think you know so well. Watch for the keywords that you may not commonly associate with Excel in support of finance Workflows: Powerful, Robust, Reliable, Secure, Database, Reducing Cycle Times and still Flexible, Up-to-Date and Cost Effective.

**Microsoft's** finance team will show how they maximize their business support role with Collaborative Processes leveraging Innovative Tools. Increasing the finance function's productivity and relevance means moving away from time spent on data gathering, to making (predictive) sense of the ever growing data available from digitization in order to improve decision making.

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June 8, 2016 08:30 - 10:00, Paris

### International Observatory of Management Accounting

Frédéric Doche, CEO & Founder Decision Performance Conseil, Chairman of the DFCG Management Control group and founder and head of the International Observatory of Management Control

Frédéric is a graduate of Centrale Paris (class of 1984) and

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has more than 30 years of experience in the areas of consulting, industry, and banking. After starting his career in the aerospace and banking industries, he joined PwC as partner responsible for BI and CRM Analytics. In 2003, Frédéric founded Décision Performance Conseil, a consulting firm specialized in driving business performance: Corporate Performance Management, Innovation and Digital Transformation, Risk Management and Processes, Project Management.

***Management Control: more efficient analysis, more effective decision making in the digital age.***

Join us as Frédéric Doche, a recognized thought leader in the Management Controlling field, shares the results of the fifth annual International Observatory of Management Control global survey, conducted in 2015.

Initiated in 2011, the International Observatory of Management Control survey is a unique and global review of Management Controlling's activities, processes, methods and tools. The 2015 survey covers 29 countries backed by 20 professional associations including the IMA. The 2015 survey includes a deep dive into digital transformation and the impact of new technologies on management control.

This session will give attendees the opportunity to share current challenges and best practices in critical areas such as agility, relevance, and use of new technologies in the rapidly changing digital world.

This is a joint event, co-sponsored by the International Association of Financial Executives Institutes (IAFEI), the DFCG and the Institute of Management Accountants (IMA).

Jan-Tijn Poelhekke

VP Corporate & Membership Development



IMA Europe



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